

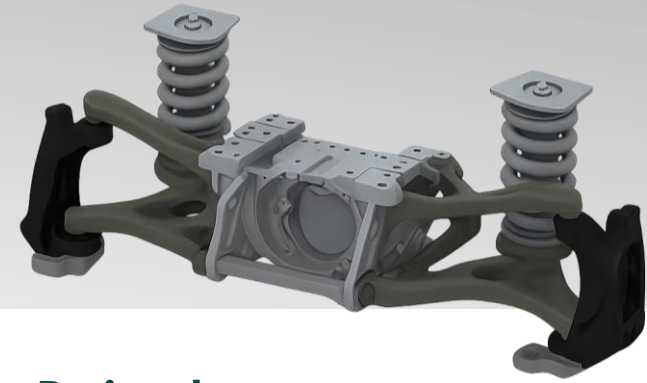


الهيئة العامة للصناعات العسكرية  
General Authority for Military Industries



# Standard Incentives Investment Opportunities

## Suspension Systems



# Suspension Systems



## Investment Opportunity Description

- ✦ **Establish local manufacturing of automotive suspension systems and parts (including shock absorbers)**, strengthening KSA's automotive component value chain
- ✦ **Targeted Products:** Suspension systems and parts



## Investment Rationale

### STRATEGIC BENEFITS

- ✦ **OEM Supply Integration:** Producing suspension systems provides critical components for vehicle safety, ride comfort, and performance, offering integration opportunities with OEMs setting up in KSA
- ✦ **Value Chain Localization:** Producing suspension components enhances the growth of downstream while reducing dependency on imports

### KEY GROWTH DRIVERS

- ✦ **Vehicle Safety and Comfort Demand:** Rising consumer expectations for safer and more comfortable vehicles increase demand for high-performance, customizable suspension systems
- ✦ **OEM Local Assembly and After Market Production:** Increasing number of vehicle assembly operations (e.g., Ceer, Lucid) and growing aftermarket production segment creates direct demand for localized production of suspension system production



الهيئة العامة للصناعات العسكرية  
General Authority for Military Industries



**Thank you**