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Standard Incentives Investment Opportunities

Brake Systems

Rationale

Brake Systems



Investment Opportunity Description

- **★ Establish local manufacturing of automotive brakes,** strengthening KSA's automotive component value chain
- → Targeted Products: Brake discs, brake calipers, and associated components



Investment Rationale

STRATEGIC BENEFITS

- ◆ OEM Supply Integration: Supplying OEM vehicle manufacturers and the aftermarket with locally manufactured brake systems, supporting quality standards and safety performance targets
- ◆ Strengthening Supply Chain Independence: Reducing reliance on imported fire suppression components by enabling local production for both OEMs and vehicle repair facilities, while also positioning Saudi Arabia as a regional export hub for critical automotive safety systems

KEY GROWTH DRIVERS

- ★KSA Vehicle Assembly Efforts: Growing number of automotive assembly projects in the Kingdom (e.g., Ceer, Lucid, Ashok Leyland) is driving demand for localize brake systems
- ◆ Aftermarket Demand: Increasing long-term demand for replacement brake components as the number of vehicles in operation rises across Saudi Arabia









