



الهيئة العامة للصناعات العسكرية
General Authority for Military Industries



Standard Incentives Investment Opportunities

Alloy Wheels



Alloy Wheels



Investment Opportunity Description

- **Establish local manufacturing of alloy wheels (aluminum and steel)** to supply OEMs for passenger cars and commercial vehicles in Saudi Arabia, utilizing existing raw material to produce end-products of higher value add
- **Targeted Product:** Alloy Wheels



Investment Rationale

STRATEGIC BENEFITS

- **Resource Utilization:** Leveraging the availability of raw materials in Saudi Arabia and creating products with higher added value
- **Complementing Automotive Value Chain:** Expanding the list of local products within the automotive value chain, supplying OEMs and aftermarket

KEY GROWTH DRIVERS

- **Aftermarket Growth:** Rising car sales leading to an increase in aftermarket demand
- **Rising OEM Demand:** Rising production volume in Saudi Arabia due to localization of multiple OEMs
- **Export Potential:** Export potential to global markets (e.g., MENA, Europe) for processed and semi-processed products



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Thank you